

Gaspard Beernaert

33 years old – single
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mini-book: <http://be.net/gaspard>

code stuffs: <https://github.com/gasp>

ressources: <http://freelancis.net>

Technical Skills

★★★★ Javascript / jQuery / node.js
★★★★ PHP / Symfony / CakePHP
★★★★ HTML / Quality / Standards / Accessibility
★★★★ CSS / LESS

★★★★ Photoshop
★★★ Illustrator
★★ InDesign

Professional background

Feelance Web developer and consultant

Since 2003
Self-employed,
France,
Argentina,
NY–USA

Development of web-apps for

Ideeli / Groupon (javascript + API internationalisation of prices and shipping data, 2013-2014)
WWF (javascript app, responsive web design, Earth Hour, 2011)
DOW (PHP dev, Newsletters, 2010 à 2012)
French Ministry of Finances (Edutainment, PHP and XML for Flash, 2008)
Erenis (Webmail, PHP, 2005)
The Big Orange España (Cashier tool, invoicing and stock management, AJAX, PHP, 2005).

Conception of content-oriented website for many clients including

Musée Eugène Delacroix (redesigned the back-office with SPIP CMS, 2011)
French Ministry of Finance (SPIP, Lafinancementours.com 2007 à 2009)
Kobalt (website and job ads search, 2006)
Crédit Foncier (HTML and CSS, 2012)
Imagineo-Gestimmob (website and back-office PHP, 2005).

Webdesign of event websites for

Musée du Louvre (HTML, CSS, Javascript between 2007 and 2011)
• Rembrandt – Le Lorrain 2011
• Saison 18e au Louvre 2010-2011
• Sainte Russie 2010
• Babylone 2008
• Praxitèle 2007

Development of intranet/extranet and workflow apps

Crédit Foncier (CRM, cakephp, 2012),
Solyme (stock management, invoicing and sales, 2011)
Editions de l'Aube (paper publication management tool, PHP, 2005).

Development of mini-sites marketing-oriented

HP France (mini-site + newsletter, 2007)
Hachette (mini-site + newsletter, 2007)
Hôtels Pullman (booking front office, javascript Prototype, 2008)
Snickers (viral video website, ASP, XML, Flash, 2008).

Consulting

GDF Suez (Internal communication tool for Dolce Vita & Provalys, 2009)
Eurogroup Consulting (internal communication tool including social network, wikis and blogs, SocialText, 2011 - 2012)
Louvre Lupicature (edutainment project, Musée du Louvre, 2007)
Broadview Partners (on-off communication strategy including web and events, 2010)
BMW Call Center (Knowledge database based on a wiki, 2007).

Teacher/Speaker at IIM, multimedia institute of University Léonard de Vinci

2009 - 2013
Stand-in teacher,
La Défense
France

Created training programs for 2nd years students (in collaboration)

Interventions in

Cyberculture, algorithmics, HTML/CSS, LESS, accessibility, semantics and microformats, PHP development,
Database modelisation, PHP frameworks, JavaScript , jQuery, Mobiles Web and Web marketing

Student's projects assistant: students working for companies or associations

Initialising Agile methodologies

Project manager, new media consultant at VivaSanté

2008 - 2009
Executive,
Paris France

Project management and consulting
Audited internal communication needs,
Designed and developed an Intranet based on the concept of Entreprise 2.0: Social network, project management tool, wikis and dashboard
Online communication analysis of the brand HUMEX, brief and agencies interviews
Technical management of e-commerce projects based on Magento: maboutiquesante.com

Interventions in the companies of the VivaSanté Group (URGO, Juvamine, Herbesan, SuperDiet, Humex)
Web 2.0 applied to enterprise and Buzz marketing
AJAX development
Professional PHP dev using MVC structure, the Symfony example
Open-Source applied to e-commerce.

Teacher/Speaker at École Multimédia & Vocation Graphique, graphic design schools

2005 - 2009
Stand-in and
regular teacher,
Paris France

Web development courses: PHP, MySQL, Javascript
Webdesign courses: HTML, CSS, Photoshop
Talks: AJAX and RIA (Rich Internet Applications)
Talks: Web interface, UX and navigation best practices.
Project management and courses on new media project managements for 4th year students
Set up of a schooling cycle on Interactive marketing and web2.0

Marketing manager at Sigmatek Computers

2004 - 2005
Executive,
Paris, France

Team leader of a marketing department of 4 people
Event management : Exhibitions such as hannover's CeBIT, la Foire de Paris and Monaco's Medpi
Création of marketing supports : posters, magazine ads, websites then freelances management
Advertising purchases and negotiations (magazines, events)
PR : press kits, journalists meetings, products demonstrations
After sales service reorganization: set up of a new methodology and a tracking tool

Junior project manager/developer for Interact Multimédia

2003
Intern, Paris, Fr

Key campaigns: Web for Renault Avantime Helios, B2B campaign for Siebel and Deloitte Consulting, print + mailing for Via Michelin Business Services, Photo retouching for L'Oréal Sublime Bronze and Club Med.

Junior AD/Graphic Artist at Publicis

2001 - 2002
Intern, NYC, USA

Developed an engine that generates satellite websites for ranking optimization for E-Bay
Project management on internal projects such as proximity catering (munchiemail.com and delifax.com) and hotnotny.com, a social network/dating website.

Training

July 2003
June 2003

Master degee in marketing and communication at IPAG Business School
Master's dissertation about Information Systems and Free Software

Languages

French
English

Native speaker.
Full professional proficiency.

Spanish
German

Intermediate working ease.
Intermediate speaking proficiency.

Interests

Free culture
Sports

Member of French GNU association APRIL, free software enthusiast and free culture activist. Openstreetmap evangelist and member of various hackspaces/meetup. Raspberry Pi / Arduino enthusiast.
Rollerblading and swimming

What now ?



See how I code on <http://github.com/gasp>
See how I think on <http://freelancis.net>
See a selection of my works on <http://be.net/gaspard>
Follow me on <http://twitter.com/freelancis>
Drop me a mail on gaspard@gmail.com